

Cookie Policy

PLEASE READ THIS POLICY CAREFULLY BEFORE USING OUR WEBSITES

This policy explains how cookies are used on our websites. This policy may be amended from time to time and the latest policy will be posted on this page.

By using our websites, you agree that we can place cookies on your device. Please be aware that some of our services will not function if your browser or device does not accept our cookies.

Please note that where we have another type of presence on a site owned by a third party, such as a page or handle on a social media site, that third party's privacy policy and terms of use, rather than this Policy, will govern, unless specifically stated otherwise.

What are cookies?

Cookies are text files containing small amounts of information, which your computer or mobile device downloads when you visit a website. When you return to websites – or visit other websites that use the same cookies – they recognise these cookies and therefore your browsing device.

Cookies do lots of different jobs, like helping us understand how this website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests. You can learn about the cookies we use and how to manage them below.

What type of cookies does Bajaj Housing Finance use?

The type of cookies used on most websites can generally be put into 1 of 4 categories: Strictly Necessary, Performance, Functionality and Targeting.

Strictly Necessary Cookies

These cookies are essential, as they enable you to move around the website and use its features, such as accessing secure areas. Without these cookies, services you've asked for can't be provided. These cookies don't gather information about you that is used for marketing or remembering where you've been on the internet.

Performance Cookies

These cookies collect information about how you use a website, for example which pages you go to most often and if you get error messages from certain pages. These cookies don't gather information that identifies you. All information these cookies collect is anonymous and is only used to improve how a website works.

These cookies are not used to target you with online marketing. Without these cookies we can't learn how our website is performing and make relevant improvements that could better your browsing experience.

Functionality Cookies

These cookies allow a website to remember choices you make (such as your user name, language or the region you're in) and tailor the website to provide enhanced features and content for you.

Without these cookies, a website cannot remember choices you've previously made or personalise your browsing experience.

Targeting Cookies

These cookies are used to tailor marketing to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They remember that you have visited a website and this information may be shared with other organisations such as advertisers. Although these cookies can track your visits to other websites, they don't usually know who you are.

Without these cookies, online advertisements you encounter will be less relevant to you and your interests.

How we use this information

We use this Information to customize our services and measure the overall effectiveness of our online content, and products and services we offer through the Site. We use cookies for marketing purposes as well to track your online activity and to help advertisers deliver more relevant advertising or to limit how many times you see an ad. No personal information will be collected via cookies and other tracking technology; however, if you previously provided personal information, cookies may be tied to such Information. Any Information collected is stored in secure databases protected via a variety of access controls and is treated as confidential Information by us.

What happens if I disable cookies?

If cookies are disabled on your computer, tablet or mobile your experience on the website may be limited. For example, you may not be able to browse freely or use specific functions or features.

How do I disable/enable cookies?

To disable or enable cookies you will need to change some settings on your Internet browser.

For information on how to manage cookies via other desktop browsers please consult your documentation or online help files.

What happens to cookies that have been downloaded in the past?

If you've disabled through your browser we may still use information collected from existing cookies, but we'll stop using the disabled cookies to gather any further information.